



June 28, 2019

Memorandum #2019-106

TO: Hampton Roads Chief Administrative Officers

BY: James Baker, Chair

RE: Hampton Roads Chief Administrative Officers Luncheon Meeting – July 3, 2019

The next luncheon meeting of the Hampton Roads Chief Administrative Officers will be held Wednesday, July 3, 2019, and will be hosted by the City of Hampton at the Vanguard Brewery and Distillery (2nd Floor), 504 N. King Street, Hampton. The meeting will begin at 11:45 AM with lunch served at 11:30 AM.

RAC/ka

Attachments

Chief Administrative Officers:

James E. Baker, CH
Mary Bunting, HA
Brent Fedors, GL
Dave Hansen, VB
Amanda Jarratt, FR
Michael W. Johnson, SH
Randy Keaton, IW
Jonathan Lynn, SY
Neil Morgan, YK
Lydia Pettis Patton, PO
Patrick Roberts, SU
Cynthia Rohlf, NN
Doug Smith, NO
Michael Stallings, WN
Scott Stevens, JC
Brian Thrower, SM
Andrew Trivette, WM
J. Randall Wheeler, PQ

**Hampton Roads
Chief Administrative Officers (CAO) Meeting**

**WEDNESDAY, JULY 3, 2019
11:45 am
(Lunch served beginning at 11:30 am)**

**Vanguard Brewery and Distillery
504 N. King Street, Hampton, VA 23669
2nd floor**

I. Call to Order

II. Meeting Minutes

- a. Meeting Minutes of June 5, 2019
- b. Meeting Minutes of May 1, 2019

III. Approval of Agenda

IV. Hampton Roads Bridge Tunnel (HRBT)/Regional Express Lanes Analysis

Briefings on the HRBT and/or Regional Express Lanes Analysis were provided to the HRTAC Board in June and the HRTPO Board in May. In addition, HRTPO staff coordinated meetings between State representatives and the cities of Hampton and Norfolk to discuss this project and analysis. As a follow up to these meetings, staff will provide an update to the CAO Committee and request discussion on this topic.

V. Regional Legislative Agenda

For the past three years, the HRPDC and HRTPO have adopted a regional legislative agenda to convey to the General Assembly and Federal delegation issues of regional significance that should be addressed on behalf of the Hampton Roads region. The schedule for development and adoption of the HRPDC and HRTPO Regional Legislative Agenda for the 2020 General Assembly Session will be as follows:

- July 18: HRPDC and HRTPO review and discuss potential regional legislative priorities at their regular monthly meetings
- August 28: Joint Meeting between HRPDC, HRTPO and Hampton Roads Caucus to discuss regional issues/priorities
- October 17: HRPDC and HRTPO adopt Regional Legislative Agenda

The Executive Director will review items from last year's Regional Legislative Agenda, discuss potential priorities for the 2020 General Assembly Session, and request input from the CAO Committee.

VI. Regional Interest Items

CAO Committee members are asked to report on an item of regional interest from their locality.

VII. Adjournment

**Hampton Roads Planning District Commission (HRPDC)
Chief Administrative Officers Meeting
Summary Minutes of June 5, 2019**

The Chief Administrative Officers (CAO) Committee Meeting was called to order at 11:45 am by James Baker, CAO Committee Chair and Chesapeake City Manager at the Tidewater Community College Workforce Development Center located at 7000 College Drive in Suffolk, Virginia. The following members were in attendance:

James Baker, Chesapeake
Bob Baldwin, Portsmouth
Brian DeProfio, Hampton
Brent Fedors, Gloucester County
Dave Hansen, Virginia Beach
Amanda Jarratt, Franklin
Randy Keaton, Isle of Wight County
Jonathan Lynn, Surry County
Neil Morgan, York County
Patrick Roberts, Suffolk
Cynthia Rolf, Newport News
Doug Smith, Norfolk
Michael Stallings, Windsor
Scott Stevens, James City County
Andrew Trivette, Williamsburg
Randy Wheeler, Poquoson

Others Recorded Attending

Robert Crum, HRPDC
Keith Cannady, HRPDC
Greg Grootendorst, HRPDC
Whitney Katchmark, HRPDC
Matt Smith, HRPDC
Vernon Tillage, Senator Warner's Office

Mr. Baker opened the meeting by thanking Mr. Roberts for hosting today's CAO Committee meeting in Suffolk. He noted that the minutes for the May meeting will be provided to members at the next CAO Committee meeting for consideration and action.

Mr. Baker noted that he would propose an amendment and flexibility with today's meeting agenda. He noted that the recent tragedy in Virginia Beach deserved our full attention, and indicated that the most important item on today's agenda should be a discussion on how we can continue to support Virginia Beach in their efforts to recover from this tragic event.

He expressed everyone's thoughts and prayers for Virginia Beach, the families of the victims and the City's management, employees and elected officials. He turned the meeting over to Dave Hansen from Virginia Beach. Mr. Hansen provided a status report on the City's efforts to recover from this event, and discussed efforts to support the families of the victims of this tragedy and the City's employees. He also reviewed efforts to ensure continuity of operations. CAO Committee members commended Mr. Hansen and his team for their efforts in response to this tragic event, and noted that as neighboring communities, they were prepared to offer any assistance that is needed to help Virginia Beach through this difficult time. Mr. Hansen expressed his gratitude and thanked everyone for their continued support and the assistance of neighboring localities in Hampton Roads.

Offshore Wind – Opportunities for Hampton Roads

Mr. Crum introduced this item as a potential job creation opportunity for Hampton Roads. He noted that CAO Committee members will recall that in November 2018, the HRPDC approved a resolution supporting the development of offshore wind near the coast of Virginia, as well as the job creation opportunities that this proposal could have for the Hampton Roads region. He noted that since this resolution was approved by the Commission, HRPDC staff has worked to educate itself on this opportunity. He introduced Matt Smith, HRPDC Senior Regional Planner, to provide a brief overview to the CAO Committee.

Mr. Smith noted that the emerging offshore wind energy market in North America continues to be viewed as an important economic development opportunity. With a potential build-out of at least 2,000 megawatts of installed capacity (or 2,000 – 3,000 wind turbines) along the East Coast over the next two decades, the Commonwealth of Virginia, and the Hampton Roads region in particular, are well positioned as a prime location for the offshore wind supply chain and service industry. Mr. Smith provided handouts which summarized the following items.

Important partners in the Virginia Offshore Wind conversation include Dominion Power, Ørsted, General Assembly, the Port of Virginia, Governor's Administration, Department of Mines Minerals and Energy, Old Dominion University, Regional Organizations and European Suppliers and Developers.

Mr. Smith described the value proposition for Offshore Wind, including abundant wind, growing electricity demand, falling costs, environmental benefits and job creation. He also noted that the East Coast Offshore Wind pipeline exceeds the capacity of all existing global wind energy production.

Mr. Smith explained the environmental benefits of Offshore Wind, including reduced greenhouse gas emissions, reduction in other types of air pollutants and increased energy diversity and security. He also noted that the Offshore Wind industry could support 37,000 jobs per year, and described Virginia's unique competitive advantage to compete for these jobs, including:

- Unmatched Port Infrastructure
- High Quality Maritime Workforce
- Congestion Free Navigation
- Strategic Location
- Unrestricted Air Draft
- Abundant Waterfront Land
- America's Largest Shipbuilding Industry
- Pro-Business Climate

Mr. Smith also described our challenges, which include:

- Low industrial electricity rates relative to most Mid-Atlantic and New England States
- Lower wind resource potential
- Not all East Coast projects are easily serviceable from Hampton Roads
- Renewable Energy and Offshore Wind Policy Gap

Related to this policy issue, Mr. Smith reviewed a map showing that most of our neighboring States have adopted a Renewable Energy goal, however, Virginia has not adopted such a goal/policy. He discussed the approach being pursued by Maryland to promote Offshore Wind development. He concluded by reviewing several opportunities for regional alignment, including the following:

- Pipeline Certainty – Development of commercial wind energy area is critical to supply chain investment
- Port of Virginia – Portsmouth Marine Terminal and Newport News Marine Terminal have excellent potential to support offshore wind development
- Potential Actions
 - Support state renewable energy mandate with offshore wind requirement to help Virginia compete for offshore wind jobs
 - Support the use of Port assets that are not essential to container trade for offshore wind

CAO Committee members thanked Mr. Smith for the briefing, and held a roundtable discussion on the information presented. At the conclusion of this discussion, the CAO Committee agreed to appoint a subcommittee consisting of City Managers from Norfolk, Portsmouth and Newport News and Steve Herbert of HREDA to meet with representatives of the Port and other State leaders to determine strategies to advance this opportunity.

Following this discussion, Mr. Baker noted that due to the time, the Regional Legislative Agenda discussion, and a review of Regional Interest Items, would be deferred to a future CAO Committee meeting.

July CAO Committee Meeting

Mr. Baker and Mr. Crum noted that the July CAO Committee regular meeting date would be July 3rd, the day before the July 4th Holiday. They asked members if their preference was to meet on July 3rd. CAO Committee members expressed interest in meeting in July, and the majority of members indicated that they would be in attendance. As a result, the CAO Committee will meet on July 3rd. Mr. Crum noted that he will arrange a meeting location.

Other Business

Mr. DeProfio from the City of Hampton asked if the CAOs from localities who participate in Hampton Roads Transit could remain afterwards for a brief meeting.

There being no further business to come before the CAO Committee, Mr. Baker adjourned the meeting at approximately 1:40 p.m.

Respectfully submitted,

Robert Crum
Recording Secretary

**Hampton Roads Planning District Commission (HRPDC)
Chief Administrative Officers Meeting
Summary Minutes of May 1, 2019**

The Chief Administrative Officers (CAO) Committee Meeting was called to order at 11:45 a.m. by James Baker, CAO Committee Chair and Chesapeake City Manager at the Thomas Jefferson National Accelerator located in the Jefferson Lab Facility at 12000 Jefferson Avenue in Newport News, Virginia. The following members were in attendance

James Baker, Chesapeake
Mary Bunting, Hampton
Brent Fedors, Gloucester County
Amanda Jarratt, Franklin
Randy Keaton, Isle of Wight County
Neil Morgan, York County
Patrick Roberts, Suffolk
Cynthia Rolf, Newport News
Doug Smith, Norfolk
Michael Stallings, Windsor
Scott Stevens, James City County
Brian Thrower, Smithfield
Andrew Trivette, Williamsburg
Randy Wheeler, Poquoson

Others Recorded Attending

Robert Crum, HRPDC
Keith Cannady, HRPDC
Greg Grootendorst, HRPDC
Whitney Katchmark, HRPDC
Diane Kaufman, Senator Kaine's Office
Vernon Tillage, Senator Warner's Office
Florence Kingston, Newport News
Susan Gaston, American Flood Coalition
Anne Baker, American Flood Coalition
Annabel Cryan, American Flood Coalition
Mark Geduldig-Yatrofsky, Portsmouth Resident

Mr. Baker opened the meeting by thanking Ms. Rolf for hosting today's meeting in Newport News, and in particular for arranging for today's session to be hosted at the Jefferson Lab Facility. He also noted his appreciation for the excellent attendance today and for everyone's continued participation in these monthly meetings. Ms. Rolf welcomed everyone to Newport News, and proceeded to introduce Mr. Stuart Henderson, who has

served as the Director of Jefferson Lab, a world-leader in nuclear physics research, since April 3, 2017.

Mr. Henderson welcomed the CAO Committee to the Jefferson Lab Facility and provided background information on the Laboratory's past and current operations. Jefferson Lab features the first large-scale superconducting accelerator that enables the research of more than 1,500 nuclear physicists worldwide. He also discussed the tremendous opportunity for the Lab to compete for an Ion Collider facility, reviewing the process and effort for this competition, and the tremendous impact that winning this competition could have for the regional economy. He outlined the time schedule and process for this competition, including important points for consideration in this effort. He concluded by offering a post meeting tour of the facility for any members of the Committee who were available after today's meeting. Members asked questions and discussed the information presented by Mr. Henderson and expressed appreciation for hosting today's meeting.

Mr. Baker asked if there were any additions or revisions to today's agenda. There being none, the agenda was accepted as distributed by consensus of the CAO Committee.

American Flood Coalition

Mr. Crum introduced this item by explaining that the American Flood Coalition (formerly known as the Seawall Coalition) is a nonpartisan group of elected officials, military groups, nonprofit organizations, businesses and local leaders who have come together to develop solutions to sea level rise and flooding that support coastal and riverfront communities and protect our nation's residents, economy and military installations. Representatives of the Coalition met with the CAO Committee in March 2018. At that time, CAO Committee members had questions about how this effort is funded and the structure that is in place to govern the organization's decision-making process. A number of changes have been made at the Coalition and representatives have returned to the CAO Committee meeting today to brief the Committee on these changes and provide an update on recent activities.

Ms. Susan Gaston provided introductory comments, and introduced Anne Baker, Coalition Outreach Manager and Annabel Cryan, Outreach Associate. Ms. Baker proceeded to provide an overview presentation of the American Flood Coalition, beginning by reviewing materials in an information pamphlet that was provided to each CAO Committee member. Ms. Baker began by noting that the Coalition is a nonpartisan coalition advocating for national solutions to flooding and sea level rise. They proactively address the growing threat of higher seas, stronger storms and more frequent floods by advocating for smarter planning and investments that protect our nation's residents, economy and military installations. Important partners include federal champions, localities, elected officials, businesses, military leaders and civic groups. The coalition works to:

- Unite voices in a powerful nonpartisan coalition to advocate for federal funding and better policy.
- Leverage best-in-class communication tools to engage citizens on sea level rise challenges and solutions.

- Share best practices in a national forum to support local and state level responses to flooding and sea level rise.

Ms. Baker noted that the American Flood Coalition is a member-driven organization and that there are no costs or legal obligations associated with joining and members are free to withdraw at any point.

There are four pillars the Coalition believes are key to solutions for flooding and sea level rise:

- Economy – invest in infrastructure and natural solutions that boost the economy and protect property values
- Communities – use smart planning to keep communities safe and save taxpayer dollars
- Rebuilding – build back stronger to protect communities from future flooding
- Military – ensure our military installations are ready to deploy 365 days a year

The members of the American Flood Coalition were reviewed as was the decision-making process for the Coalition. Background information was also provided on funding sources that are used to support the work of the Coalition.

Regarding advocacy, the Federal Defense Access Roads Program was summarized and provided as an example of the type of support the Coalition could provide for the Hampton Roads region in the region's efforts to advocate for state and federal funding to support needed projects to address flooding issues. The American Flood Coalition members also discussed the process that will be used to develop consensus and create position statements for the Organization.

CAO Committee members were impressed with the progress that the American Flood Coalition has made to address the concerns and questions that were previously raised by the Committee. The CAOs believed that the Coalition has now progressed to the point that the HRPDC could consider joining as a member. The Committee directed staff to take a briefing on the American Flood Coalition to the HRPDC Coastal Resilience Subcommittee. If the Subcommittee is supportive, they could then make a recommendation to the full Commission to join the American Flood Coalition.

Regional Branding Initiative

Mr. Crum introduced John Martin, who is the President and CEO of SIR. Reinvent Hampton Roads has engaged SIR to manage the Regional Branding Initiative. Mr. Martin indicated that Reinvent Hampton Roads has raised funding to support the Regional Branding Initiative project. This initiative will help our region answer important questions such as:

- What is Hampton Roads reputation in the world?

- Do people know who we are?
- Do they know where we are?
- For those who know us, what do they think about us?
- Does our reputation help or hurt in attracting visitors, new residents and new business investment?

The goal of this effort is to come together as a region to address these questions in a thoughtful, thorough and collaborative way through the Hampton Roads Regional Branding Initiative. This Initiative will include the region's leading organizations, government, business, non-profit, education and other critical community stakeholders from all across Hampton Roads representing 17 local governments and 1.7 million people. The collaboration will be supported by a comprehensive research effort and culminate with a positioning, communications strategy and naming architecture to more seamlessly advance our region as an attractive place to live, work, play, learn and visit.

Mr. Martin reviewed the need for a cohesive regional brand, but stressed that the name is the last step in the process. The important part of this project is the research, public input and dialogue that will help us identify what we are proud of as a region, what attributes our region's residents have an emotional connection to and what are the attributes of our community that can define our place in the national and global market place as we compete with other regions.

Mr. Martin provided a comprehensive presentation on this effort which included the following information:

- Our country's changing demographics
- Competition among metropolitan regions for workforce, in particular young professionals
- How other metropolitan regions have attempted to attract workers
- The importance of placemaking
- Branding efforts in other metropolitan regions such as Columbus, Fort Worth, Austin, Nashville, etc.
- The important steps to create an attractive region
- The process that will be used for the Regional Branding Initiative
- Project Time Line

- The research approach that will be used to collect information from the community to inform this process
- Decision making structure and process

CAO Committee members held a roundtable discussion about the Regional Branding Initiative. Members stressed the importance of this effort. Although it will be challenging, we need this effort to produce a cohesive brand with messaging that will work for the entire region. CAO Committee members were supportive of the process Mr. Martin outlined for this effort and discussed how important it will be for the future of our region.

Tour of Jefferson Lab Facility

Mr. Crum reminded CAO Committee members that anyone who is interested can remain after today's meeting for a tour of the Jefferson Lab Facility. Approximately 15 individuals, including members of the CAO Committee, HRPDC staff and guests expressed an interest in participating in this tour.

Mr. Baker indicated that if there were no further items to discuss, that the official meeting of the CAO Committee would adjourn at approximately 1:35 p.m.

Respectfully submitted,

Robert Crum
Recording Secretary