Tips & Techniques in Creating ADA Complaint Entities

- Site review
- Promotional Materials
- Training Materials
- Accommodations
- Websites
- Social Media
Identify Needs of Customers

• How do you know needs of customers?
• Identify needs
• Identify process
• Identify budget
• Execute and review
Site Review

• Parking lot
• Path of Travel
• Front Door
• Counter/Service area
• Restrooms, drinking fountains
• Service areas
Promotional Materials

• High Contrast
• Non glossy
• San Serif fonts
• White space
• 8\textsuperscript{th} grade reading level
Training Materials

- Power Points
- Ideally no more than 4 points
- Alt tag pictures
- Clean backgrounds
Accommodations

- Large Print
- Braille
- Interpreters
Websites

• Required by DOJ to be accessible
• WCAG 2.0 Web Content Accessibility Guidelines
• Usable by screen readers
• Audio captioned
• Navigable by keyboard
• Images captioned
Social Media

- Section headings
- High color contrast
- Navigate using keyboard only
- Alternative text for images
- Ability to resize text
- Caption videos
Contracts

• Work with ADA knowledgeable entities
• Have ADA compliancy in contracts
Compliance Process

- Designate a responsible employee.
- Posting of who is the responsible ADA Coordinator.
- Provide notice of ADA requirements.
- Establish a grievance procedure.
- Conduct a self-evaluation.
- Develop a transition plan.
The Mid Atlantic ADA Center is 1 of 10 Regional Centers Providing:

- Information
- Guidance
- Materials
- Newsletter/E-Bulletin
- Training

Toll-free phone number: 800-949-4232 V/TTY

Website: www.ADAinfo.org
Questions?