

askHRgreen.org Fats, Oils, and Grease Education Subcommittee Meeting
Tuesday, November 17, 2020
Zoom video conferencing or conference call

Pursuant to the declared state of emergency in the Commonwealth of Virginia in response to the COVID-19 pandemic and to protect the public health and safety of the Subcommittee members, staff, and the general public, the askHRgreen.org Fats, Oils, and Grease Education Subcommittee meeting was held electronically via Zoom. These electronic meetings are required to complete essential business on behalf of the region. A recording of the meeting is available upon request.

Attendance:

Regina Duncan, HA
Amanda Albright, HRSD
Chad Krejcarek, PQ
Chelsey Daughtrey, SM
Tom Fauber, JCSA
Lindsay Dierks, NO

Jerry Hoddinott, CH
Lacie Weaver, HRSD
Cathy Filipowski, CH
Katie Cullipher, HRPDC
Rebekah Eastep, HRPDC

The meeting summary was as follows:

1. Meeting Summary

The Subcommittee reviewed and approved the October meeting summary.

Action: None.

2. Events

The current list of events is as follows:

11/15	America Recycles Day	Various
3/27-3/28	2021 Daffodil Festival	Gloucester
6/19	ERP RiverFest	TBD

Action: HRPDC staff can provide promotional items for any outreach efforts happening locally.

3. FY21 Campaigns

HRPDC staff reviewed the FY21 media schedule and campaign details for “Grease Grinch” and “What Not to Flush.”

- Grease Grinch scheduled 11.23 - 12.06 - Two-weeks of radio, with extended promotions with WVEC for a total of three weeks.

- Lacie Weaver suggested converting Grease Grinch poster into a coloring sheet for children. HRPDC staff are currently working on this update.
- “Brown Friday” news release in advance of Thanksgiving.

Action: HRPDC staff will create Grease Grinch coloring sheet.

4. Printing & Promotional Materials

Committee members should make arrangements to pick up their sludge judges and extensions as needed. The following materials are also available for pickup:

- “What Not to Flush” game magnets/magnet boards
- FOG coloring books

HRPDC staff have completed a full inventory of supplies and will provide a complete list for review at the December meeting.

Action: Committee members should request supplies as needed for pickup at HRPDC.

5. FOG Regional Program

The Committee discussed the latest drafts of the Hampton Roads Model FOG Ordinance and Regional Technical Standards for GCD Sizing. HRPDC staff will be finalizing formatting and grammar for documents in advance of the Directors of Utilities meeting.

Directors of Utilities Committee Presentation

The Committee reviewed the presentation for the Directors of Utilities (DUCs) planned for December 4, 2020.

- The DUCs will need to discuss how localities that do not adopt the changes will be impacted by approval of changes to the regional documents. Presentation will include a list of localities where the FOG Ordinance references the regional sizing standards. James City County should be added to the list of localities referencing the regional sizing standards but still no ordinance adopted by the Board.
- Katie Cullipher and Amanda Albright will lead the presentation during the DUCs meeting, however the meeting is open to the public and all are welcome to listen in on the meeting. A recording will also be available.

Action: HRPDC staff will work with HRSD to finalize the presentation for the Directors of Utilities.

6. GCD Enforcement MOA Update

Committee members were asked to provide any updates on local approvals of the GCD Enforcement MOA. HRPDC currently has signed MOAs from: Hampton, Smithfield, Isle of Wight, James City County, Newport News, Poquoson, and Suffolk.

Action: Committee members should continue to process the MOA and provide signed copies to HRPDC.

7. Roundtable & Public Comment

- Yellow grease vendors - HRSD has a list of vendors for reference
- Norfolk - need yellow grease vendors to as references for interior holding tanks (RTI, Quatra, Filta), Director out on medical leave
- Virginia Beach - FOG briefing to Director, Suburban experiencing lock tampering on exterior yellow grease containers
- James City County - continue to work on Board review of the FOG ordinance
- HRSD - FOG/site inspections for small localities

Action: None.

8. Staff Reports

Budget - The Committee reviewed the FY21 budget.

HRFOG.com Consultant – New vendor (CDM Smith) to begin overseeing HRFOG.com. HRPDC staff will hold kickoff meeting to discuss outstanding enhancements and any new website functionality. The Committee were asked about any updates to the website:

- Review training and tests with new ordinance/sizing size standards
- Sizing standard calculator like Grease Monkey using new regional sizing standards
- Hauler search functionality - short cuts by first letter, remove state
- Further integration with Virginia Beach FOG software

September Digital Marketing Report – Provided for Committee review.

Action: None.

The next Committee meeting is scheduled for Tuesday, December 15, 2020.